

# Investment Newsletter Subscribers Permission-Based Email Database

**Total Universe: 6,891,574**

**Base Rate: \$95.00/M**

## Description Summary

There are millions of Americans who invest their funds into the market. Many of these active investors subscribe to newsletters and publications that help keep them informed of what is going on in the financial world. This permission-based, opted-in email database contains email addresses of those that have subscribed to these newsletters. Permission-based email campaigns can be extremely useful when it comes to direct marketing. With the most accurate data in the industry, you can get in touch with these subscribers for various offers and promotions.

## How Our Data Is Compiled

Our Investment Newsletter Subscribers Permission-Based Email List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- The U.S. stock exchanges make up 39% of the entire global stock market value
- Approximately 33% of U.S. households have taxable investment accounts

## Recommended Usage

This database is recommended for many types of offers, such as financial advisors, insurance agents, real estate, travel, automobiles, entertainment, luxury brands, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Donors

Income  
Net Worth  
Dwelling Type  
Vehicle Type

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Lifestyle

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899